



## AMERICAN TRUCKING ASSOCIATIONS

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**Chris Spear**  
President & Chief Executive Officer

March 30, 2017

Dear ATA Members:

March 23 was a tremendous day for the trucking industry and for the American Trucking Associations. It was a day when we told the story of trucking to the President and Vice President of the United States, and in turn took over the news cycle. We had an opportunity to showcase our industry and the 7.3 million people who move America forward. With two image tractor-trailers outside of the Oval Office on the South Lawn, the backdrop was perfect to introduce our America's Road Team Captains and industry leaders to the Executive Branch.

ATA secured a meeting at the White House with President Trump and Vice President Pence to begin discussions on how to help solve many issues that affect our industry. Never in the history of ATA have we been able to have a truck, yet alone two trucks, on the White House grounds for an event of this magnitude. We were fortunate to have ATA's Interstate One, our Image tractor-trailer, and our Share the Road tractor hooked up to a Trucking Moves America Forward decaled trailer, front and center. Members of ATA's Infrastructure Task Force and America's Road Team Captains had the opportunity to discuss issues ranging from health care to infrastructure funding and begin a long-term dialogue in helping the President build a stronger, truck-friendly economy.

The day began outside on the South Lawn where the President climbed into the cab of the Mack tractor and learned first-hand how the industry has invested 9.5 billion dollars in safety, and talked with a driver about the technology in the cab. We then moved into the Cabinet Room to begin discussions, and afterward, went outside to speak with the press. I had the opportunity to spend a few minutes alone with the President in the Oval Office and told him we support his agenda in moving America forward. I shared with the President that ATA has an extensive grassroots network, and that the trucking industry has someone in every congressional district, making us well positioned to help drive key policy initiatives that impact our industry.

Our visit to the White House was aired live on multiple cable networks, received top billing on all national news broadcast stations, and received widespread coverage in leading daily papers across the country.

In addition to the White House event generating tens of millions of impressions through widespread media coverage, the ATA's social media channels also saw record traffic.

We are excited to continue to provide you a return on investment by establishing an open line of dialogue with key decision makers. The meeting this week with President Trump and Vice President Pence, along with a previous meeting with Transportation Secretary Chao and leaders of key Senate and House Committees, will allow ATA to represent our membership and have a powerful voice on your behalf.

Sincerely,

A handwritten signature in black ink that reads "Chris Spear". The signature is fluid and cursive, with the first name "Chris" being larger and more prominent than the last name "Spear".

Chris Spear